

# FOCUS ON RAINWATER COLLECTION



## Austin Icon Moves to Rainwater Collection

### Facts and Figures

**Client:** Alamo Drafthouse Cinema

**Location:** Austin, Texas

**Application:** Rainwater collection

**Product:** 1,000 gallon WATERHARVEST SLIMLINE™ rainwater system

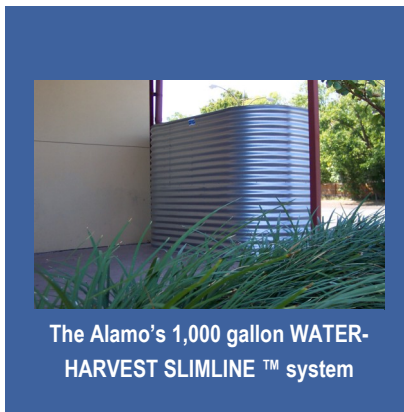
The iconic Alamo Drafthouse Cinema in South Austin is home to a new WATERHARVEST SLIMLINE™ rainwater system. The 1,000 gallon system is the first step in a plan to create a plaza/café area outside the theater.

Rainwater collected from the theater's roof will be used to irrigate plants in the plaza area. The system features a booster pump which enables watering at pressure in line with that from a traditional mains water hose.



The Alamo Drafthouse Cinema was founded by Tim and Karrie League in 1997 and quickly became an important Austin icon. The South Austin location alone attracts 500,000 patrons a year. There are now seven theaters operating under the Alamo banner.

The WATERHARVEST SLIMLINE™ rainwater system is part of The Alamo Drafthouse Cinema's approach to environmentally responsible operations.



The Alamo's 1,000 gallon WATERHARVEST SLIMLINE™ system

"We're very aware of the challenges that the planet is facing, and are trying to gradually incorporate as much conservation and recycling as we can into our operations. Rainwater harvesting is a part of our 'little by little' strategy," said Karrie League, co-owner of the chain's three central Austin cinemas. "We get a lot of traffic through our doors and are pleased to be able to expose people to the idea of rainwater harvesting in a very visible and public way." she said.

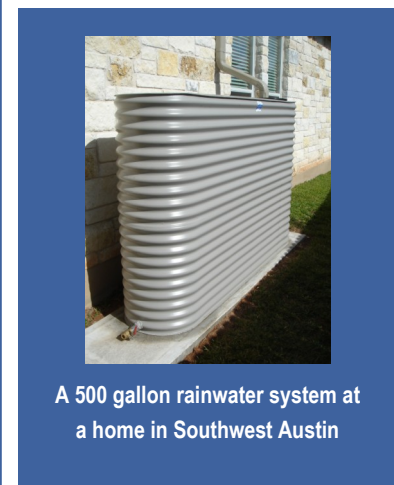
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### Rainwater Product Focus

With water conservation becoming a critical issue across Texas, now is the perfect time to consider installing a WATERHARVEST SLIMLINE™ rainwater system.

WATERHARVEST SLIMLINE™ tanks are available in a range of colors and in several sizes up to 1,000 gallons, making them suitable for most rainwater collection applications. Made from a polymer coated steel, the tanks come with a 10 year warranty.

We stock a full range of tank accessories to help our clients maximize the benefits of rainwater collection.



A 500 gallon rainwater system at a home in Southwest Austin



For further information contact:

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